



The External Relations Division

WORLD WIZO

Tel Aviv, April 4th, 2025

The Jessi Rubins WIZO Day Care Center
212 Zelkind Stobolov St.
Kyriat Moshe, Rechovot
Sponsored by WIZO Austria

In its 164 day care centers throughout Israel, WIZO aspires to see thousands of children evolve in an environment conducive to their development in times of peace and in times of war.



The Jessi Rubins WIZO Day Care Center, is located in Rechovot, a city in the central district of Israel, about 20 km south of Tel Aviv.



WIZO – Women's International Zionist Organization

38 David Hamelech Blvd, Tel Aviv P.O.B. 33159, Israel 66423711

www.wizo.org | 052-7247015 | 03-1111111 | monika@wizo.org



The External Relations Division

WORLD WIZO

A majority of Jews of Ethiopian origin live in Kyriat Moshe, the neighborhood of the day care center. These families struggle to meet the needs of their children and the municipality assists them by introducing many innovative programs there.



The Jessi Cohen WIZO Day Center functions from 7:30 am until 4:00 pm. Every day, 74 children benefit from an excellent education and special care in this institution. They are surrounded by a loving team composed of a director, a cook and 12 caregivers. They benefit from 3 nutritious meals a day: breakfast, lunch (with meat) and snack.



Many parents are entitled to an allocation from the welfare services. 85% of the children are from the Ethiopian community. 10% are raised by single parent families.



WIZO – Women's International Zionist Organization

38 David Hamelech Blvd, Tel Aviv P.O.B. 33159, Israel 66423711

www.wizo.org | 052-7247015 | 03-1111111 | monika@wizo.org



The External Relations Division

WORLD WIZO

In order to save money, many couples live together with their parents in very small and crowded apartments.

The activities carried out at the center are varied: initiation to music, to natural sciences, puppet theatre performances, gym, storytelling, drawing, educational games, gardening... WIZO's educational programs aim to develop the cognitive and motor skills of the children.



The entire staff goes through professional courses during the year.



Twice a week, an expert in early age development comes to observe the children. Once a month, a physiotherapist plays a vital role in supporting children who have physical challenges related to disabilities.



WIZO – Women's International Zionist Organization

38 David Hamelech Blvd, Tel Aviv P.O.B. 33159, Israel 66423711

www.wizo.org | 052-7247015 | 03-1111111 | monika@wizo.org



The External Relations Division

WORLD WIZO

Parents benefit from workshops on various topics helping them to solve problems regarding the education of their children.

The day care center enjoys an excellent reputation in the city of Rechovot. Thanks to the generosity of WIZO Austria, the institution went through massive renovation.

Lately, the bomb shelter, in which the sensorimotor activities are conducted, has been completely renovated and reequipped. This has contributed to reduce the children's stress when the alarm goes off. Now the children have so much fun and feel safe in the colorful bomb shelter.

***Thank you WIZO Austria for assisting
the most vulnerable children of the State of Israel.
These children are the future defenders of our beloved homeland.***



WIZO – Women's International Zionist Organization

38 David Hamelech Blvd, Tel Aviv P.O.B. 33159, Israel 66423711

www.wizo.org | 052-7247015 | 03-1111111 | monika@wizo.org